

# The TOTAL LICENSING REPORT

The weekly newsletter connecting the industry around the world

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British Embassy Hosting The Royal Touch

The British Embassy in Tokyo is hosting the launch celebration event of the Carolyn Robb: The Royal Touch culinary/lifestyle brand. Within the last two weeks, agreements have been signed in Australia, Germany, Hong Kong/China, and Canada, in addition to the agreement reached in Japan last year.

Ted Larkins, who is hosting the event at the British Embassy, is president of Blue Sky International, the Japanese partner of The Royal Touch brand, whose firm also represents CAA and MGM Consumer Goods.